

WELCOME

TO OUR NEW MEMBERS

Just leave it with me Ltd

Social media management, blogging, email newsletters

Ms Alyson Reay, Director

alyson@justleaveitwithme.com

Rocket Entertainments Ltd

Independant local caterer and event organiser

Mrs Melanie Hurley, Creative Director

melanie@rocketentertainments.com

SeeAbility

Specialist charity enriching the lives of people who have sight loss and other disabilities

Mrs Anna Croghan, Partnership Manager

a.croghan@seeability.org

Broadplace Advertising joins Google AdWords Premier SME Partner Program

Established Google Partner Expands Relationship to Add Greater Value to Small & Medium Sized Businesses

Jan 01, 2015: Broadplace Advertising has entered into a strategic agreement with Google to join the Google AdWords™ Premier SME Partner Program in UK & Ireland. This partnership between Broadplace Advertising, an existing Google Partner, & Google, provides added value to Broadplace Advertising's customers in the form of product expertise and go-to-market best practices.

"We are proud to have been invited to join the Google AdWords Premier SME Partner Program", said Rohit Chugh, CEO at Broadplace Advertising. "It is a recognition of our ability to provide a great service and results that our clients expect from their Google Adwords campaign. This partnership will help us enhance our services by developing our proprietary technology further and leverage Google's support to deliver a better return on investment for our clients."

"The Google AdWords Premier SME Partner Program was created to help small and medium-sized businesses who don't have the time or resources to manage their advertising campaigns," said Edward Ungar, Director of Google's EMEA Channel Sales business. "Our PSPs, like Broadplace Advertising, offer expertise, experience, and end-to-end customer service so business owners can focus on running their businesses."

About Google AdWords Premier SME Partner Program

The Google AdWords Premier SME Partner Program (PSP) connects Google's trusted and experienced AdWords partners with small and medium-sized businesses that want expert help in creating, managing and optimising their online advertising campaigns. In addition to in-depth AdWords expertise, PSPs provide full-service campaign management, detailed reporting, one-on-one customer support, and broad marketing guidance to help advertisers make the most of their campaigns.

Premier SME Partners meet Google's highest standards and criteria for qualification, transparency, and customer service, which includes completing extensive Google product and account management training. This ensures they can provide small businesses with the most effective AdWords advertising solutions.

For more information about the Google AdWords Premier SMB Partner program, visit: <http://www.google.co.uk/intl/en/ads/premiersmbpartner/>

About Broadplace Advertising Limited

Founded in 2005, Broadplace Advertising offers a complete suite of digital marketing services including paid search, social media, display advertising and responsive websites to small and medium-sized businesses. Broadplace Advertising has won awards and positive reviews from clients for its innovative and quality services.

As a Google AdWords Premier SME Partner, Broadplace Advertising will provide full-service AdWords account management on behalf of local merchants, from account setup and activation, to ongoing campaign maintenance and optimization. This will help marketers, particularly small and medium-sized businesses, and encourage them to use online advertising as a cost-effective way to find and target new customers, whether they are just around the corner or across the globe.

For more information about Broadplace Advertising, visit: www.broadplace.com

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The Prudential RideLondon festival of cycling will take place on Saturday 1 and Sunday 2 August 2015.

The 2015 routes will be confirmed in the next few months, and you will be advised as soon as they are available.

The Prudential RideLondon-Surrey 100 and Prudential RideLondon-Surrey Classic will take place in London and Surrey on Sunday 2 August 2015. More than 85,000 people entered the ballot to take part in the ride, of which up to 25,000 will take part.

CHARITABLE TRUST AWARDS £4.8 MILLION IN GRANTS

The London Marathon Charitable Trust has announced grants totalling £4,820,113 following the annual meeting of its Trustees.

Grants totalling £3,470,113 have been made to a record 70 organisations in the areas in which The London Marathon Ltd organised events in 2014.

The Prudential RideLondon festival of cycling is organised by the London & Surrey Cycling Partnership, in which The London Marathon Limited is a key partner. After the costs of putting on the event have been met, The London Marathon Limited passes its share of the profits to The London Marathon Charitable Trust, which awards grants to support various sport and recreation projects in areas where London Marathon Limited organises events.

12 organisations in Surrey received grants totalling £374,800 following the 2014 Prudential RideLondon festival. Read the [news article here](#) or follow this link for [more information](#).

£10 MILLION RAISED FOR CHARITY

The 2014 Prudential RideLondon-Surrey 100 has set a new UK fundraising record after the 20,709 finishers raised more than £10 million for charity. This new record is £3 million more than the sum raised at the inaugural event in 2013, when 16,000 riders raised more than £7 million to set a new UK record for a one-day cycling event. [Read the full article here](#).

VOLUNTEER OPPORTUNITIES

Each year Prudential RideLondon uses the help from thousands of fantastic volunteers to make the event a great success. If you have local knowledge, love cycling or just want to get involved, we have a number of volunteer roles available!

To find out more and register your interest for this year's Prudential RideLondon, please send us an [email](#).

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Surrey Chambers Affiliation Benefits

Don't forget that, as a Member of the Leatherhead Chamber, you are also an Affiliated Member of [Surrey Chambers of Commerce](#)

The Surrey Chambers' website has recently undergone a major overhaul, and you should soon be receiving an email giving you your log-in password.

Each Leatherhead Chamber Member has been added to the Surrey Chambers database as an affiliate Member, which means you have a listing in the online Directory under your business name, with links to your email address and website (full business descriptions for full Surrey Chambers Members only --- *but don't forget that your full listing is available in the Leatherhead Chamber online [Directory](#)*).

Affiliation also means that you can book events at the Member price ... so just click 'Member' when you make your booking.

You will need to log-on to the Surrey Chambers website to take advantage of your affiliation benefits. If you would like to log-on ahead of receiving your password notification, you can do so by entering your email address [here](#) to request your Login Reminder.

Please use the email address registered in your Leatherhead Chamber database entry (as shown in the Leatherhead Member Directory), as this is the one which has been used by Surrey Chambers to set-up your account.