


## **PRESIDENTS PEN**



As we close the door on 2011, it is perhaps worth looking back at the positive implications the recession has had. It is all too easy to see the down sides, and for many there have been plenty over the past few years. However, this economic downturn has forced people to look at different ways of marketing their business and often learn new skills or

expand their business in order to open up more opportunities to increase revenue.

My own industry has suffered in more ways than one and I have had to dramatically change the way in which I run my business. Less income has meant people have been less inclined to spend money on high quality portraiture in favour of taking photographs themselves, and the low price of very good quality cameras has helped them to do this. The end result is a change in trends which means studio portraiture is now much less fashionable than it was and, coupled with the decreasing value of professional photography, it has meant that I have had to change my business considerably.

The upside of this is that I have learned new techniques, developed different skills and become more business savvy. As well as this, I am putting more effort into satisfying my existing clients and strengthening my long term customers, encouraging them to network on my behalf.

Networking in all forms has become much more important, as people are responding to recommendation and reputation as much as published and web advertising. As you enter 2012, make it your New Year resolution to look after your clients - overdeliver and excel and you will stand a much better chance of still being in business this time next year.

Our programme of events is coming together for the upcoming year - the first being on Tuesday 17th January, where we have an invite to the Yehudi Menhuin School for a networking breakfast. If anyone has not been to this amazing venue before then do come along. You will be amazed at the skills of these wonderfully talented children who will be treating us to a short performance - now there's a New Year treat that you will not want to miss - details on our website!

Finally, may I thank you on behalf of our Board of Directors for supporting the Chamber and ultimately your area and wish you a very Merry Christmas and a happy and successful New Year.

**Andy Newbold**  
**President**

### **CHRISTMAS EVENT IN TOWN CENTRE A FESTIVE FEAST FOR ALL!**

Leatherhead hosted it's annual Christmas spectacular with music and attractions and a visit from the big beared man himself!

[CLICK HERE FOR MORE DETAILS](#)

### **NEW SOCIAL ENTERPRISE EVENT TELL US WHY THERE NEEDS TO BE MORE WOMEN IN BUSINESS!**

Launched in November this year, EVenet seek to encourage more women into the boardroom .

[CLICK HERE FOR MORE DETAILS](#)

### **'SPOTLIGHT' THIS MONTH NEW MEMBER 'FOUR GABLES FINE DINING'**

Four Gables Fine Dining joined the Chamber recently and we are delighted to feature them this month.

[CLICK HERE FOR MORE DETAILS](#)

## **EVENTS LIST**

### **CHRISTMAS BREAKFAST**

Venue: Holiday Inn

**Date: Tuesday 13 December**

Time: 7.30am

**BOOK VIA OUR WEBSITE**

### **NETWORKING BREAKFAST**

Venue: Yehudi Menhuin School

**Date: Tuesday 17 January**

Time: 7.30am

### **NETWORKING BREAKFAST**

Venue: Burford Bridge Hotel

**Date: Tuesday 13 March**

Time: 7.30am

### **NETWORKING BREAKFAST**

Venue: Leatherhead Leisure Centre

**Date: Tuesday 10 July**

Time: 7.30am

**To find out more about these events, and to book your place, please fill out the online booking form, located on our 'Chamber Events' page, on the website.**

Please Note: Dates and Venues for 2012 maybe subject to change, so please do keep checking with us!

## **2012 MEMBERSHIP RATES & EVENTS**

Due to increasing costs from venues and the current economic climate, our Breakfast Networking Event rate will be raised to £12.00 per person from January 2012.

However, we are delighted to say that we will be keeping our Membership Rates just as they are for the forthcoming year.



in association with Leatherhead and District Chamber of Commerce and St Mary's Church  
**We invite you to come and join us, with colleagues, family & friends for our annual  
 Candlelit Carol Service for the Business Community.**

**St Mary's Church, Fetcham on Thursday 15th December 2011 at 6.00pm**

and afterwards, if wished, at the historic Fetcham Park, which is adjacent to the church.

There will be a collection at the reception to raise funds for The Fountain Centre for cancer support at The Royal Surrey County Hospital. Also on sale will be a Downton Abbey-style calendar, featuring 10 ladies who have breast cancer, which is being sold to raise funds for The Fountain Centre. You can buy the calendar online or it will be available to purchase after the carol service.

<http://treasuredchestscalendar.wordpress.com/>

**Please RSVP** if you would like to join us for drinks and mince pies afterwards: [info@parallel-fetcham.co.uk](mailto:info@parallel-fetcham.co.uk)  
 Parallel Business Centres, Fetcham Park, Lower Road, Fetcham, Surrey KT22 9HD (sat nav post code is KT22 9ES)

## **LEATHERHEAD TOWN CENTRE TEAM DOES IT AGAIN!**

**This year's Leatherhead Christmas Festival was, once again,  
 a huge success! Hundreds turned out on  
 Saturday 3rd December to enjoy the festivities.**

Children and adults alike were enthralled by the cheeky antics of the magical Ice Fairies. Live music was provided by talented local band Atlantis, who sang hits from the 60's, right through to the present day.

The Ewell St Mary Morris Dancers brought a splash of colour to the festivities with four energetic performances and the characters of 'Dick Whittington', this year's pantomime at The Leatherhead Theatre brought plenty of fun and laughter to the day's events. Local dance school 'Poptastic' brought in the crowds, as once again they performed spotless crowd-pleasing routines. Santa (you're secret is safe with us Peter!) and Rudi the Reindeer were kept extremely busy meeting and greeting



lots of children and finding out exactly who had been 'naughty or nice' and what they wanted for Christmas this year!

As the evening started to draw in, the Mole Valley Silver Band was the perfect accompaniment to the Traditional Carol Concert, which returned this year with much enthusiasm from the crowds that had gathered to join in the singing!

The Leatherhead Festival Committee would like to thank all those who took part and helped out to make the Christmas Festival the success it was and especially those traders who purchased Christmas Trees! The town wouldn't be as festive without their continued support - THANK YOU!

## **BOARD OF DIRECTORS**

### **PRESIDENT**

**Andy Newbold**

Andy Newbold Photography

### **EXECUTIVE DIRECTOR**

**John Hickey**

Buchanan & Curwen

### **COMPANY SECRETARY/TREASURER**

**Paul McWhirter**

The McWhirter Partnership

### **JOINT PLANNING DIRECTOR**

**Lucy Hanson**

Leatherhead Town Centre Management

### **JOINT PLANNING DIRECTOR**

**Patricia Lawless**

Swan Centre Management

### **MARKET DEVELOPMENT DIRECTOR**

**David Smith**

Simon Fielder Productions

### **DIRECTOR**

**Peter Snell**

Barton's Bookshop

### **JOINT MEMBERSHIP DIRECTOR**

**Helen Bullen**

Finefettle Multi-healthcare

### **JOINT MEMBERSHIP DIRECTOR**

**Jackie Quinn**

Jackie Quinn & Co Estate Agents

# OFFERS & PROMOTIONS

**LISTED BELOW ARE THE OFFERS CURRENTLY AVAILABLE FOR OUR MEMBERS**

Please Note: There may be Terms & Conditions associated with the offers below - please check at the time of booking.

## **GOODNESS TO GO JUICE & COFFEE BAR**

(based within Nuffield Health & Fitness Centre, Leatherhead)

**\*10% off all purchases\***

Contact: Karen Rogers 07939 440966 hello@goodnesstogo.co.uk

## **FINE FETTL MULTI-HEALTHCARE**

**\*10% off all treatments/therapies\***

Contact: Helen Bullen 01372 458984 info@finefettle.org www.finefettle.org

## **IRWIN OSTEOPATHY**

**\*A free Osteopathic Consultation and Treatment\***

Contact: Simon Irwin 01372 362062 simon@irwin-osteopathy.co.uk www.irwin-osteopathy.co.uk

## **ULTIMATE GOAL**

**\*A Free 1 Hour Personal Mastery Coaching Session\***

Contact: Greg Suart 07768 877512 gregsuart@ultimategoal.co.uk www.ultimategoal.co.uk

## **JACKIE QUINN & CO ESTATE AGENTS**

**\*20% off selling or letting fees to Chamber Members and their staff plus £100 cash for any referrals for a house sale or let once the transaction has completed\***

Contact: Jackie Quinn 01372 271504 jackie@jackiequinn.co.uk www.jackiequinn.co.uk

## **APPEARANCE MANAGEMENT**

**\*A free 20 minute consultation and 20% off a subsequent session\***

Contact: Angela Marshall 01372 388584 angela@appearancemanagement.co.uk www.appearancemanagement.co.uk

## **AZURE FINANCIAL SERVICES**

**\*A free initial consultation and 30% off first years fees\***

Contact: Andy Mildner 01372 210011 andy@azurefinancialservices.com www.azurefinancialservices.com

## **ANDY NEWBOLD PHOTOGRAPHY**

**\*Half price studio family portrait sitting fee (normally £50) inc 8x6" print\***

Contact: Andy Newbold 01372 383018 andy@andynewbold.com www.andynewbold.com

## **LIQUID PRODUCTIONS**

**\*10% off all video production services\***

Contact: Oliver Hall 0203 167 0081 oliver@liquidproductions.co.uk www.liquidproductions.co.uk

## **SARACEN DATASTORE LTD**

**\*10% off all inclusive min storage contracts (up to 250 Cube of Storage) and 3 months free storage for any 12 month standard contract taken out (over 250 Cube)\***

Contact: Leo Kane 0800 740 8700 sales@saracendatastore.co.uk www.saracendatastore.co.uk

## **FOUR GABLES FINE DINING**

**\*15% off all events\***

Contact: David Gillott 0800 083 2817 info@fourgablesfinedining.com

## **ADDING VALUE TO YOUR MEMBERSHIP**

Are you able to offer a special discount or promotion exclusively to our other Chamber Members.

If so, please email us the following details:

**Name of Business, Type of Business,**

**Offer/Promotion Description Terms & Conditions**

**Contact Name, Contact Telephone Number, Contact Email & Website Address**

Please also confirm that you have the authority to make the offer/promotion and that you are happy for it to be publicised. If you have any queries, please contact Membership Directors Jackie Quinn and Helen Bullen at info@leatherheadchamber.co.uk

# eve net



## WOMEN: YOUR COUNTRY NEEDS YOU' SAYS NEW SOCIAL ENTERPRISE

The UK is missing out on economic benefits through a lack of women in business warns new social enterprise

company EVEnet. *"Now is the time for women to become their own agents of change and take a greater role in business"*, said Joanne Rogers founder of a new social enterprise company established to champion women in business. *Business is never going to get the makeover it needs, unless as women, we choose to get involved and drive change from within."*

EVEnet was launched at an event, supported by Lloyds Banking Group, at the Houses of Parliament on Monday 14th November 2011 to coincide with Global Entrepreneurship Week. As a social enterprise, it will seek to help women start-up businesses. Women's enterprise was estimated to have contributed more than £130 billion to the UK economy in 2009, despite the fact that only around 17% of companies are led by women. It is widely believed that a significant increase in the level of female entrepreneurship will contribute to the economic recovery.

EVEnet will also seek to encourage more women to apply for corporate and public sector board positions by offering workshops and advice for those seeking to develop their leadership skills and gain greater confidence in the boardroom. Joanne Rogers says: *"Business has a crucial role to play in building a stronger society and there is growing recognition that companies need to focus more on operating in an ethical manner. I believe that more women in the boardroom will lead to better decision-making - and this may well modify some of the excessive corporate behaviour which has exacerbated current economic difficulties and caused public distrust of industry leaders."*

Andy Lee, Area Director of Lloyds Banking Group said at the launch: *"The Lloyds Banking Group wants to be the best bank for customers and for business. We know that there are over 1 million self-employed women and they are contributing strongly to the economy. Our aim is to welcome, encourage and have the literacy to identify and build relationships in all the areas of opportunity available to us. Our SME Charter promises to provide access to finance, fair and transparent pricing and to encourage enterprise wherever we find it. The truth is that business will be strengthened as increasing numbers of women start up their own firms or take on senior corporate roles. Helping people start in business, identify procurement and export opportunities, and invest by providing the funding, is good business for us and builds our deep customer relationships for the future."*

An online resource hub will be at the heart of the new EVEnet venture, providing business advice, motivation and information for women. There will also be inspirational case studies of ordinary women who are already running companies or participating on boards to encourage others to make the move. "

*Whilst being a business leader certainly isn't for everyone, we want to demonstrate that many women have hidden talents which are transferable to business. Maybe they haven't had the confidence or, at times, the opportunity. Now is not the time to dwell on why we are where we are now", Joanne says. "It's time to take positive action and take a seat at the table."*

However, she is worried that local government cuts will undermine the progress made prior to the recession. *"I hope that we can find the right funding for EVEnet to help plug the gap of support for women in business left by the abolition of the RDA and Business Link Regional Networks, whilst offering a solution that embraces the Government's Big Society ethos. Our aim is to help transform the lives of individual women, their families and local communities by supporting those women considering self employment or career progression to board level. This will then benefit our country through a greater contribution by women to the economy."*

**If you would like to register with EVEnet, please contact Joanne Rogers on**

**Tel: 01372 363385**

**or by email at**

**joanne@prowse.co.uk.**

**Alternatively, visit [www.EVEnet.org.uk](http://www.EVEnet.org.uk).**

## MARKETS

The Leatherhead Chamber manages the Leatherhead High St Market.

Markets usually take place on **THURSDAYS & SATURDAYS** although from now until Christmas, there will be an additional market on **MONDAYS** too!

**CONTINENTAL MARKETS** are also held throughout the year.

For further information, please contact the Market Co-ordinator

**Mr Tom Spoons on:  
0208 393 9636**

# THE LETHERHEAD INSTITUTE CELEBRATES 120 YEARS SERVICE TO THE COMMUNITY IN 2012

**The Letherhead Institute at the top of the High Street was built in 1892 and given to the people of Leatherhead by local benefactor Abraham Dixon of Cherkley Court.**

Next year sees the commemoration of 120 years providing educational, social and recreational facilities within this beautiful Victorian building.

Amazingly, the Institute had already been there for 5 years when Queen Victoria celebrated her Diamond Jubilee and it will be bedecked again next year to mark the Diamond Jubilee of our own Queen Elizabeth II.

The festivities on 19 May next year will include an invitation for all the Leatherhead community to come and see what's inside the building; a special feature will be an exhibition including pictures and artefacts from 1897 - Queen Victoria's Diamond Jubilee year.

However, they need your help? Do you have any Victoria memorabilia or photographs which you would be prepared to lend to the exhibition? They'd be delighted to hear from you at [LCA2@btconnect.com](mailto:LCA2@btconnect.com) or please write to:

**The Administrator, Leatherhead Community Association  
The Institute, 67, High Street, LEATHERHEAD, Surrey KT22 8AH**



## SPOTLIGHT ON....

Four Gables is a bespoke fine dining events company which encompasses the exclusive quality of restaurant food and service at your chosen venue. Their business

is based around three main types of functions: Fine Dining, Events and Weddings, all of which come with their own innovative approach, ranging from evening dinners with friends to afternoon tea for larger gatherings.

Created by chef David Gillott, who has worked in a number of restaurants and hotels and grown up surrounded by food, Four Gables brings together David's passion for bringing his style of food to a variety of events, having worked with some of the most recognisable chefs from around the world. David feels that the success of the business is due to their dedicated workforce who strive to achieve perfection and who believe that regardless of the occasion, they will leave you with a truly memorable dining experience. David has formed a real appreciation for fresh, locally sourced produce, Additionally, Four Gables Farm is a self producing farm, growing an array of different produce.

As a business, it was always their aim to be 25% self-sufficient and they have certainly achieved that with all the livestock and crops from a food perspective but they also collect and store their own water for the raised beds. They compost all waste products from the kitchen, meaning they are constantly giving back to nature what they have taken away. They produce hampers

for everything they grow on the farm, with the products in the hampers changing slightly depending on the seasons and what they harvest. However, the main concepts stay the same. They sell hampers directly to the public, as well as through local farm shops and delicatessens.

**Four Gables are delighted to offer Chamber Members 15% off all events. Contact them for further details.**



**Four Gables Fine Dining  
Four Gables Farm  
ASHTEAD, Surrey**

**Tel: 0800 083 2817 Mob: 07793 026 502  
Email: [info@fourgablesfinedining.com](mailto:info@fourgablesfinedining.com)**

**CONTACT US at: Leatherhead & District Chamber of Commerce  
Fetcham Park House, Lower Road, FETCHAM, Surrey KT22 9HD**

**Telephone: 01372 371009**

**Fax: 01372 371001**

**Email: [info@leatherheadchamber.co.uk](mailto:info@leatherheadchamber.co.uk)**

**Website: [www.leatherheadchamber.co.uk](http://www.leatherheadchamber.co.uk)**

**\*\*\*Submit your news and events for the Newsletter and Website by email to [louise.fowkes@virgin.net](mailto:louise.fowkes@virgin.net)\*\*\***